2026 AP-NORC/EPIC Energy Survey

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from the Energy Policy Institute at the University of Chicago (EPIC)

Interviews: 7/6-24/2026
3,424 adults ages 18+
Margin of sampling error: +/- 2.2 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Q1. How important are the following issues to you personally?

[GRID ITEMS RANDOMIZED][1]

AP-NORC/EPIC		**Not important at all/ Not too important**	Not important at all	Not too important[2]	**Some-what import-ant[3]**	**Very/ Extremely important**	Very important	Extremely important	DK	SKP/ REF
The economy	7/6-24/2026 *(N=3,424)*	**2**	1	1	**15**	**81**	38	43	-	1
	9/2-18/2025 *(N=3,154)*	**3**	1	2	**19**	**78**	44	34	-	1
	1/31-2/15/2023 *(N=5,408)*	**5**	1	3	**13**	**82**	37	44	-	1
	9/8-24/2021 *(N=5,468)*	**4**	1	3	**15**	**80**	40	40	-	*
	11/14-19/2018 *(N=1,202)*	**5**	2	3	**19**	**76**	38	38	-	1
	8/17-21/2017 *(N=992)*	**5**	1	4	**18**	**77**	45	32	-	*
Health care	7/6-24/2026 *(N=3,424)*	**4**	1	3	**15**	**81**	36	45	-	1
	9/2-18/2025 *(N=3,154)*	**2**	1	2	**17**	**80**	40	40	-	1
	1/31-2/15/2023 *(N=5,408)*	**4**	1	3	**13**	**81**	36	45	-	1
	9/8-24/2021 *(N=5,468)*	**5**	2	3	**12**	**83**	35	47	-	*

[1] Half sample shown response options in reverse order in 2021 and 2023.
[2] Response option was "Slightly important" in prior surveys.
[3] Response option was "Moderately important" in 2017 and 2018.

AP-NORC/EPIC		**Not important at all/ Not too important**	Not important at all	Not too important[2]	**Some-what import-ant[3]**	**Very/ Extremely important**	Very important	Extremely important	DK	SKP/ REF
	11/14-19/2018 *(N=1,202)*	**5**	2	3	**14**	**81**	34	47	*	1
	8/17-21/2017 *(N=992)*	**5**	1	4	**11**	**84**	40	44	-	*
Foreign Policy	7/6-24/2026 *(N=3,424)*	**17**	5	11	**35**	**47**	31	16	*	1
	9/2-18/2025 *(N=3,154)*	**18**	5	13	**41**	**39**	28	12	-	1
	1/31-2/15/2023 *(N=5,408)*	**18**	7	12	**32**	**49**	31	17	*	1
Immigra-tion	7/6-24/2026 *(N=3,424)*	**16**	6	10	**30**	**53**	30	24	-	1
	9/2-18/2025 *(N=3,154)*	**14**	4	10	**32**	**52**	30	22	-	2
	1/31-2/15/2023 *(N=5,408)*	**18**	6	12	**28**	**53**	28	25	-	1
	9/8-24/2021 *(N=5,468)*	**16**	6	11	**29**	**54**	28	26	*	1
	11/14-19/2018 *(N=1,202)*	**18**	6	12	**26**	**55**	27	28	*	1
	8/17-21/2017 *(N=1,038)*	**17**	5	12	**32**	**50**	29	21	*	1
Energy policy	7/6-24/2026 *(N=3,424)*	**11**	3	8	**35**	**53**	35	19	*	1
	9/2-18/2025 *(N=3,154)*	**12**	2	9	**37**	**50**	34	16	-	2

AP-NORC/EPIC		**Not important at all/ Not too important**	Not important at all	Not too important[2]	**Some-what import-ant[3]**	**Very/ Extremely important**	Very important	Extremely important	DK	SKP/ REF
	1/31-2/15/2023 *(N=5,408)*	**14**	4	10	**28**	**57**	33	24	-	1
	9/8-24/2021 *(N=5,468)*	**13**	4	9	**29**	**58**	34	24	*	*
	11/14-19/2018 *(N=1,202)*	**13**	4	9	**33**	**53**	22	31	*	1
	8/17-21/2017 *(N=1,038)*	**16**	3	13	**29**	**54**	35	18	*	1
Climate change policy	7/6-24/2026 *(N=3,424)*	**23**	10	13	**29**	**47**	25	23	-	1
	9/2-18/2025 *(N=3,154)*	**22**	9	13	**29**	**47**	28	19	-	2

Q2. Do you think climate change is happening, do you think climate change is <u>not</u> happening, or aren't you sure?

[HALF SAMPLE SHOWN RESPONSE OPTIONS 1-2 IN REVERSE ORDER]

AP-NORC/EPIC	7/6-24/2026	9/2-18/2025	3/26-4/10/2024	1/31-2/15/2023	9/8-24/2021	11/14-19/2018	8/17-21/2017	8/11-14/2016
Climate change is happening	74	73	78	74	75	71	72	77
Climate change is not happening	10	8	8	9	10	9	9	10
Not sure if climate change is happening	15	18	14	16	15	19	19	13
SKIPPED ON WEB/REFUSED	1	1	*	1	*	1	1	-
N=	*3,424*	*3,154*	*6,265*	*5,408*	*5,468*	*1,202*	*1,038*	*1,096*

If climate change is happening in Q2

Q3. Do you think climate change is caused entirely by human activities, caused mostly by human activities, caused about equally by human activities and natural changes in the environment, caused mostly by natural changes in the environment, or caused entirely by natural changes in the environment?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC	7/6-24/2026	9/2-18/2025	3/26-4/10/2024	1/31-2/15/2023	9/8-24/2021	11/14-19/2018	8/17-21/2017
Caused entirely/mostly by human activities	**54**	**52**	**54**	**49**	**54**	**60**	**55**
Caused entirely by human activities	11	10	12	11	13	15	15
Caused mostly by human activities	43	42	42	38	41	45	40
Caused equally by human activities and natural changes in the environment	**36**	**36**	**33**	**37**	**32**	**28**	**32**
Caused mostly/entirely by natural changes in the environment	**10**	**12**	**13**	**14**	**14**	**12**	**12**
Caused mostly by natural changes in the environment	8	9	9	9	8	10	11
Caused entirely by natural changes in the environment	2	3	3	4	5	2	2
DON'T KNOW	*	-	*	-	-	*	*
SKIPPED ON WEB/REFUSED	*	*	*	*	*	-	*
N=	*2,644*	*2,408*	*4,903*	*4,039*	*4,165*	*854*	*774*

Q5A. In the past <u>12 months</u>, has your local community experienced any of the following, or not?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC		Yes	No	DK	SKP/REF
Unusually hot days	7/6-24/2026 *(N=3,424)*	80	19	-	1
	9/2-18/2025 *(N=3,154)*	72	28	-	1
Severe storms, including hurricanes	7/6-24/2026 *(N=3,424)*	47	53	-	*
	9/2-18/2025 *(N=3,154)*	39	60	-	1
	3/26-4/10/2024 (*N=6,265)*	47	52	-	1
Flooding	7/6-24/2026 *(N=3,424)*	40	59	-	1
	9/2-18/2025 *(N=3,154)*	35	64	-	*
	3/26-4/10/2024 (*N=6,265)*	43	56	*	1
Droughts and water shortages	7/6-24/2026 *(N=3,424)*	39	60	-	1
	9/2-18/2025 *(N=3,154)*	32	67	*	1
	3/26-4/10/2024 (*N=6,265)*	35	65	-	1
Wildfires	7/6-24/2026 *(N=3,424)*	26	73	-	1
	9/2-18/2025 *(N=3,154)*	23	76	-	1
	3/26-4/10/2024 (*N=6,265)*	25	74	*	1
Poor air quality	7/6-24/2026 *(N=3,424)*	58	42	-	1
	9/2-18/2025 *(N=3,154)*	56	43	*	1
	3/26-4/10/2024 (*N=6,265)*	55	44	*	1
Tornadoes	7/6-24/2026 *(N=3,424)*	27	72	-	1
	9/2-18/2025 *(N=3,154)*	23	76	-	1

AP-NORC/EPIC		Yes	No	DK	SKP/REF
Unusually cold days	7/6-24/2026 *(N=3,424)*	42	57	-	1
	9/2-18/2025 *(N=3,154)*	33	66	-	1

If yes to any item in Q5A

C1. Do you think climate change was a major factor, a minor factor, or not a factor contributing to each of the following in your local community?

[GRID ITEMS RANDOMIZED IN SAME ORDER AS Q5A]

AP-NORC/EPIC		Major factor	Minor Factor	Not a factor	DK	SKP/REF
If yes in Q5A_A Unusually hot days	7/6-24/2026 *(N=2,811)*	61	29	9	-	1
	9/2-18/2025 *(N=2,322)*	58	32	10	*	*
If yes in Q5A_B Severe storms, including hurricanes	7/6-24/2026 *(N=1,644)*	50	34	15	-	1
	9/2-18/2025 *(N=1,323)*	55	33	11	-	1
	3/26-4/10/2024 (*N=2,954)*	58	31	9	-	1
If yes in Q5A_C Flooding	7/6-24/2026 *(N=1,396)*	50	36	13	-	1
	9/2-18/2025 *(N=1,191)*	52	36	11	-	1
	3/26-4/10/2024 (*N=2,684)*	51	38	10	-	1
If yes in Q5A_D Droughts and water shortages	7/6-24/2026 *(N=1,332)*	57	32	10	-	1
	9/2-18/2025 *(N=1,030)*	55	34	9	*	1
	3/26-4/10/2024 (*N=2,169)*	62	30	8	-	*
If yes in Q5A_E Wildfires	7/6-24/2026 *(N=891)*	57	31	11	-	1
	9/2-18/2025 *(N=764)*	56	30	14	-	*
	3/26-4/10/2024 (*N=1,563)*	59	31	10	*	*

AP-NORC/EPIC		Major factor	Minor Factor	Not a factor	DK	SKP/REF
If yes in Q5A_F Poor air quality	7/6-24/2026 *(N=2,065)*	49	37	13	-	1
	9/2-18/2025 *(N=1,796)*	51	35	13	-	1
	3/26-4/10/2024 (*N=3,461)*	52	37	10	-	1
If yes in Q5A_G Tornadoes	7/6-24/2026 *(N=958)*	42	37	19	-	2
	9/2-18/2025 *(N=779)*	44	41	15	-	*
If yes in Q5A_H Unusually cold days	7/6-24/2026 *(N=1,485)*	47	39	13	*	1
	9/2-18/2025 *(N=1,143)*	45	43	11	-	1

Q5B. Have you ever considered moving to avoid the impacts of an extreme weather event such as a hurricane, drought, flood, unusual heat or cold, or wildfires, or not?

AP-NORC/EPIC	7/6-24/2026	9/2-18/2025	3/26-4/10/2024	1/31-2/15/2023
Yes	24	21	23	21
No	76	78	76	78
DON'T KNOW	-	-	-	-
SKIPPED ON WEB/REFUSED	1	1	1	1
N=	*3,424*	*3,154*	*6,265*	*5,408*

INS. Have you ever experienced any of the following as a result of extreme weather events in your area such as a hurricane, drought, flood, or wildfires, or not?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC 7/6-24/2026	Yes, I have experienced this	No, I have not experienced this	DK	SKP/ REF
An increase in premiums or deductibles for homeowners or renters insurance	34	65	*	*
Difficulty getting or renewing homeowners or renters insurance	12	88	-	*
Purchasing additional or separate insurance coverage specifically for extreme weather events, such as flood insurance	13	86	-	*
Filing a claim with your homeowners or renters insurance	14	85	-	1

N=3,424

Q11. Suppose Congress was going to impose a fee on carbon to combat climate change. If the law passed, it would increase the average amount your household pays each month for energy, including electricity, heating gas, and gasoline or diesel for your car, by a total of $__. Would you support, oppose, or neither support nor oppose that law?

[RESPONDENTS WERE RANDOMLY ASSIGNED TO $1, $10, $20, $40, $75, OR $100 COST INCREASE; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC		**Strongly/ Somewhat support**	Strongly support	Somewhat support	**Neither support nor oppose**	**Somewhat/ Strongly oppose**	Somewhat oppose	Strongly oppose	DK	SKP/ REF
$1	7/6-24/2026 *(N=579)*	**38**	21	17	**28**	**32**	8	24	-	1
	9/2-18/2025 *(N=503)*	**38**	19	19	**22**	**40**	12	27	-	1
	3/26-4/10/2024 *(N=1,046)*	**45**	23	22	**24**	**30**	12	18	-	1
	1/31-2/15/2023 *(N=921)*	**38**	16	22	**26**	**34**	13	21	-	1
	9/8-24/2021 *(N=228)*	**52**	33	20	**19**	**28**	6	22	-	*
$10	7/6-24/2026 *(N=557)*	**33**	15	17	**29**	**38**	12	26	-	*
	9/2-18/2025 *(N=558)*	**30**	13	17	**28**	**42**	15	26	-	-
	3/26-4/10/2024 *(N=1,021)*	**37**	17	20	**30**	**32**	13	20	-	1
	1/31-2/15/2023 *(N=899)*	**31**	12	19	**26**	**42**	15	27	*	1
	9/8-24/2021 *(N=235)*	**35**	16	18	**28**	**35**	15	21	*	*
$20	7/6-24/2026 *(N=571)*	**30**	13	17	**26**	**42**	13	29	-	2
	9/2-18/2025 *(N=528)*	**29**	11	18	**28**	**42**	16	26	-	1
	3/26-4/10/2024 *(N=1,071)*	**34**	14	19	**26**	**39**	14	25	-	1
	1/31-2/15/2023 *(N=945)*	**29**	11	19	**26**	**43**	16	27	-	1

AP-NORC/EPIC		**Strongly/ Somewhat support**	Strongly support	Somewhat support	**Neither support nor oppose**	**Somewhat/ Strongly oppose**	Somewhat oppose	Strongly oppose	DK	SKP/ REF
	9/8-24/2021 *(N=240)*	**37**	10	27	**21**	**41**	15	27	-	*
$40	7/6-24/2026 *(N=574)*	**24**	10	14	**28**	**48**	16	32	-	*
	9/2-18/2025 *(N=540)*	**24**	7	17	**27**	**48**	17	31	-	-
	3/26-4/10/2024 *(N=1,045)*	**29**	9	20	**26**	**45**	18	27	-	*
	1/31-2/15/2023 *(N=889)*	**27**	9	17	**26**	**47**	18	29	-	1
	9/8-24/2021 *(N=236)*	**32**	10	23	**21**	**46**	12	34	-	1
$75	7/6-24/2026 *(N=558)*	**21**	10	11	**24**	**54**	16	38	-	1
	9/2-18/2025 *(N=497)*	**18**	6	12	**29**	**53**	17	36	-	-
	3/26-4/10/2024 *(N=1,085)*	**25**	7	18	**25**	**49**	20	29	-	1
	1/31-2/15/2023 *(N=873)*	**22**	7	15	**27**	**50**	16	34	*	*
	9/8-24/2021 *(N=226)*	**27**	6	20	**19**	**53**	20	34	-	1
$100	7/6-24/2026 *(N=585)*	**17**	5	12	**29**	**54**	16	38	-	*
	9/2-18/2025 *(N=527)*	**22**	6	16	**31**	**47**	13	34	-	-
	3/26-4/10/2024 *(N=997)*	**25**	7	17	**24**	**51**	17	34	-	1
	1/31-2/15/2023 *(N=881)*	**21**	6	15	**26**	**52**	19	32	-	1
	9/8-24/2021 *(N=235)*	**31**	9	22	**16**	**52**	17	35	-	-

CC9. Do you support, oppose, or neither support nor oppose the federal government doing each of the following?[4]

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC		**Strongly/ Somewhat support**	Strongly support	Some-what support	**Neither support nor oppose**	**Somewhat/ Strongly oppose**	Some-what oppose	Strongly oppose	DK	SKP/ REF
Expanding U.S. oil and gas production	7/6-24/2026 *(N=3,424)*	**40**	19	22	**30**	**28**	14	14	-	1
	9/2-18/2025 *(N=3,154)*	**42**	19	23	**33**	**25**	13	11	*	1
	3/26-4/10/2024 (*N=6,265)*	**45**	22	23	**30**	**24**	15	10	*	1
Expanding U.S. natural gas exports	7/6-24/2026 *(N=3,424)*	**37**	14	23	**41**	**21**	11	10	*	1
	9/2-18/2025 *(N=3,154)*	**38**	13	25	**43**	**19**	11	8	*	*
	3/26-4/10/2024 (*N=6,265)*	**41**	16	25	**39**	**19**	13	7	*	1
Reducing U.S. greenhouse gas emissions	7/6-24/2026 *(N=3,424)*	**58**	34	25	**29**	**12**	7	5	*	1
Providing incentives for nuclear energy development[5]	7/6-24/2026 *(N=3,424)*	**46**	20	26	**35**	**18**	9	9	*	*
	9/2-18/2025 *(N=3,154)*	**43**	16	27	**40**	**16**	9	7	*	1
	3/26-4/10/2024 (*N=6,265)*	**44**	19	25	**29**	**26**	11	15	*	1
Providing incentives for building new renewable energy projects	7/6-24/2026 *(N=3,424)*	**63**	35	28	**26**	**11**	6	5	-	1

[4] 2024 question asked "Do you support, oppose, or neither support not oppose each of the following?"

[5] Asked as "Incentives for nuclear energy development" in previous years

AP-NORC/EPIC		**Strongly/ Somewhat support**	Strongly support	Some-what support	**Neither support nor oppose**	**Somewhat/ Strongly oppose**	Some-what oppose	Strongly oppose	DK	SKP/ REF
Providing incentives for purchasing electric vehicles[6]	7/6-24/2026 *(N=3,424)*	**45**	22	23	**31**	**24**	9	14	-	1
	9/2-18/2025 *(N=3,154)*	**41**	17	24	**32**	**26**	12	15	*	1
	3/26-4/10/2024 (*N=6,265)*	**46**	18	28	**38**	**16**	10	6	*	1
Providing funding for states to help communities adapt to climate change[7]	7/6-24/2026 *(N=3,424)*	**57**	30	28	**26**	**16**	8	9	-	1
	9/2-18/2025 *(N=3,154)*	**51**	23	29	**31**	**17**	8	9	*	*
	3/26-4/10/2024 (*N=6,265)*	**54**	24	31	**27**	**18**	9	8	*	1
Taxing companies on the carbon they emit[8]	7/6-24/2026 *(N=3,424)*	**62**	36	26	**22**	**15**	7	8	-	1
	9/2-18/2025 *(N=3,154)*	**56**	27	29	**27**	**17**	8	8	*	1
	3/26-4/10/2024 (*N=6,265)*	**58**	29	29	**24**	**16**	8	8	*	1
Enforcing strict clean air and water regulations	7/6-24/2026 *(N=3,424)*	**69**	42	27	**20**	**10**	6	4	-	1
Auctioning off more public land for oil drilling	7/6-24/2026 *(N=3,424)*	**19**	6	13	**27**	**54**	18	36	-	1
	9/2-18/2025 *(N=3,154)*	**18**	5	13	**34**	**48**	19	29	*	*
Protecting conservation lands and wildlife	7/6-24/2026 *(N=3,424)*	**81**	61	20	**15**	**4**	3	2	-	1
Rolling back environmental regulations	7/6-24/2026 *(N=3,424)*	**23**	8	14	**33**	**44**	15	29	*	*

[6] Asked as "Incentives for purchasing electric vehicles" in previous years
[7] Asked as "Funding for states to help communities adapt to climate change" in previous years
[8] Asked as "A tax that companies must pay on carbon they emit" in previous years

CC10. How much responsibility does each of the following have for addressing climate change?

[GRID ITEMS RANDOMIZED; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC		**A great deal/ A lot**	A great deal	A lot	**Some**	**Not much/ None at all**	Not much	None at all	DK	SKP/ REF
Your local and state government officials	AP-NORC/EPIC 7/6-24/2026 *(N=3,424)*	**53**	28	25	**33**	**13**	9	5	-	*
	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**46**	20	26	**39**	**15**	10	5	*	1
	AP-NORC/EPIC 3/26-4/12/2024 *(N=6,265)*	**47**	22	26	**32**	**20**	13	7	*	1
The U.S. federal government	AP-NORC/EPIC 7/6-24/2026 *(N=3,424)*	**64**	41	23	**24**	**11**	7	4	-	1
	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**60**	33	26	**29**	**11**	7	4	*	*
	AP-NORC/EPIC 3/26-4/12/2024 *(N=6,265)*	**59**	32	27	**26**	**14**	8	6	*	1
	AP-NORC 6/23-27/2022 *(N=1,053)*	**63**	43	20	**19**	**16**	8	8	1	*
	AP-NORC 8/15-18/2019 *(N=1,058)*	**64**	42	22	**20**	**13**	8	5	1	2
Large businesses and corporations	AP-NORC/EPIC 7/6-24/2026 *(N=3,424)*	**64**	39	25	**25**	**11**	6	4	-	1
	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**58**	32	26	**30**	**12**	7	4	*	*
Developed or industrialized countries outside the U.S.	AP-NORC/EPIC 7/6-24/2026 *(N=3,424)*	**57**	32	25	**30**	**13**	8	5	*	1
	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**53**	27	26	**34**	**13**	8	5	*	1

AP-NORC/EPIC		**A great deal/ A lot**	A great deal	A lot	**Some**	**Not much/ None at all**	Not much	None at all	DK	SKP/ REF
	AP-NORC/EPIC 3/26-4/12/2024 *(N=6,265)*	**52**	26	26	**30**	**17**	10	7	*	1
	AP-NORC 6/23-27/2022 *(N=1,053)*	**62**	38	24	**22**	**13**	7	7	2	2
	AP-NORC 8/15-18/2019 *(N=1,058)*	**60**	36	25	**24**	**14**	8	5	*	2
Developing countries	AP-NORC/EPIC 7/6-24/2026 *(N=3,424)*	**41**	19	23	**40**	**18**	13	5	*	1
	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**37**	16	21	**42**	**19**	14	5	*	1
	AP-NORC 6/23-27/2022 *(N=1,053)*	**44**	22	22	**36**	**18**	11	7	2	1
	AP-NORC 8/15-18/2019 *(N=1,058)*	**48**	24	24	**31**	**18**	12	6	1	2
Individual people	AP-NORC/EPIC 7/6-24/2026 *(N=3,424)*	**40**	17	23	**40**	**19**	13	6	*	1
	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**31**	13	18	**44**	**24**	18	6	*	1
	AP-NORC/EPIC 3/26-4/12/2024 *(N=6,265)*	**41**	18	23	**37**	**21**	14	7	*	1
	AP-NORC 6/23-27/2022 *(N=1,053)*	**45**	24	21	**37**	**17**	11	5	1	1
	AP-NORC 8/15-18/2019 *(N=1,058)*	**50**	26	23	**29**	**19**	14	5	1	2
Oil and gas companies	AP-NORC/EPIC 7/6-24/2026 *(N=3,424)*	**66**	43	23	**23**	**11**	6	5	-	*

AP-NORC/EPIC		**A great deal/ A lot**	A great deal	A lot	**Some**	**Not much/ None at all**	Not much	None at all	DK	SKP/ REF
	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**62**	35	26	**28**	**10**	6	4	*	1

E2. Do you or someone in your household own or lease any of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC		Yes	No	DK	SKP/REF
An electric vehicle	7/6-24/2026 *(N=3,424)*	8	91	-	1
	9/2-18/2025 *(N=3,154)*	7	92	-	1
	3/26-4/10/2024 *(N=6,265)*	9	90	*	1
	1/31-2/15/2023 *(N=5,408)*	9	90	-	1
A plug-in hybrid vehicle	7/6-24/2026 *(N=3,424)*	4	95	-	1
	9/2-18/2025 *(N=3,154)*	4	95	-	1
	3/26-4/10/2024 *(N=6,265)*	6	93	*	1
	1/31-2/15/2023 *(N=5,408)*	8	91	-	1
A gas engine vehicle	7/6-24/2026 *(N=3,424)*	83	16	-	1
	9/2-18/2025 *(N=3,154)*	85	15	-	*
	3/26-4/10/2024 *(N=6,265)*	84	15	-	1
	1/31-2/15/2023 *(N=5,408)*	86	14	-	1
A gas-hybrid vehicle	7/6-24/2026 *(N=3,424)*	14	85	-	1
	9/2-18/2025 *(N=3,154)*	13	86	-	1
	3/26-4/10/2024 *(N=6,265)*	13	87	*	1

E3. The next time you purchase a vehicle, how likely are you to purchase a new or used electric vehicle?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC/EPIC 7/6-24/2026	AP-NORC/EPIC 9/2-18/2025	AP-NORC/EPIC 3/26-4/10/2024	AP-NORC/EPIC 1/31-2/15/2023
Extremely/Very likely	**18**	**17**	**21**	**19**
Extremely likely	8	8	10	9
Very likely	10	9	10	10
Somewhat likely	**22**	**20**	**21**	**22**
Not too/Not at all likely	**45**	**47**	**46**	**47**
Not too likely	17	19	19	21
Not at all likely	28	29	27	25
I do not expect to purchase a vehicle	15	15	12	12
DON'T KNOW	-	*	8	*
SKIPPED ON WEB/REFUSED	1	1	1	*
N=	*3,424*	*3,154*	*6,265*	*5,408*

E4A. Is each of the following a major reason, a minor reason, or not a reason you <u>would</u> purchase an electric vehicle?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC		Major reason	Minor reason	Not a reason	DK	SKP/ REF
To save money on gas	7/6-24/2026 *(N=3,424)*	46	28	25	-	1
	9/2-18/2025 *(N=3,154)*	39	29	31	*	1
	3/26-4/10/2024 *(N=6,265)*	41	29	29	*	1
	1/31-2/15/2023 *(N=5,408)*	46	28	26	*	1
To save money on vehicle maintenance	7/6-24/2026 *(N=3,424)*	29	32	38	-	1
	9/2-18/2025 *(N=3,154)*	28	30	40	*	1
	3/26-4/10/2024 *(N=6,265)*	29	33	37	*	1
	1/31-2/15/2023 *(N=5,408)*	31	33	36	*	1
To reduce your personal impact on climate change	7/6-24/2026 *(N=3,424)*	34	29	36	-	1
	9/2-18/2025 *(N=3,154)*	31	29	39	*	1
	3/26-4/10/2024 *(N=6,265)*	36	30	33	*	1
	1/31-2/15/2023 *(N=5,408)*	35	31	34	-	1
Owning an electric vehicle aligns with your personal values	7/6-24/2026 *(N=3,424)*	22	27	50	-	1
	9/2-18/2025 *(N=3,154)*	20	25	54	*	1
	3/26-4/10/2024 *(N=6,265)*	21	29	49	*	1
	1/31-2/15/2023 *(N=5,408)*	21	28	50	*	*

E4B. Is each of the following a major reason, a minor reason, or not a reason you <u>would not</u> purchase an electric vehicle?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC		Major reason	Minor reason	Not a reason	DK	SKP/ REF
The cost of a new electric vehicle is too high	7/6-24/2026 *(N=3,424)*	56	24	19	-	1
	9/2-18/2025 *(N=3,154)*	56	23	20	*	1
	3/26-4/10/2024 *(N=6,265)*	59	23	16	*	1
	1/31-2/15/2023 *(N=5,408)*	60	23	16	*	1
There aren't enough choices in electric vehicles	7/6-24/2026 *(N=3,424)*	22	30	46	-	1
	9/2-18/2025 *(N=3,154)*	21	30	47	*	1
	3/26-4/10/2024 *(N=6,265)*	23	34	42	*	1
	1/31-2/15/2023 *(N=5,408)*	25	33	41	*	1
You prefer a gas engine vehicle	7/6-24/2026 *(N=3,424)*	39	25	34	-	1
	9/2-18/2025 *(N=3,154)*	44	24	31	*	1
	3/26-4/10/2024 *(N=6,265)*	39	26	35	-	1
	1/31-2/15/2023 *(N=5,408)*	40	27	33	*	1
It takes too long to charge	7/6-24/2026 *(N=3,424)*	36	33	30	*	1
	9/2-18/2025 *(N=3,154)*	40	28	30	*	1
	3/26-4/10/2024 *(N=6,265)*	39	33	26	*	1
	1/31-2/15/2023 *(N=5,408)*	38	32	28	*	1
Owning an electric vehicle does not align with your personal values	7/6-24/2026 *(N=3,424)*	20	20	59	*	1
	9/2-18/2025 *(N=3,154)*	19	20	60	*	1
	3/26-4/10/2024 *(N=6,265)*	20	21	59	*	1
	1/31-2/15/2023 *(N=5,408)*	19	19	62	*	1

AP-NORC/EPIC		Major reason	Minor reason	Not a reason	DK	SKP/ REF
You don't know of any charging stations nearby	7/6-24/2026 *(N=3,424)*	30	27	41	-	1
	9/2-18/2025 *(N=3,154)*	37	27	36	*	1
	3/26-4/10/2024 *(N=6,265)*	38	28	33	*	1
The range on electric vehicles is not far enough	7/6-24/2026 *(N=3,424)*	43	30	27	*	1
	9/2-18/2025 *(N=3,154)*	44	27	28	*	1
	3/26-4/10/2024 *(N=6,265)*	47	28	24	*	1

E6. Suppose you were planning on purchasing an electric vehicle and you had the choice between buying a vehicle made in China and one made in the United States. The U.S. made vehicle costs $__ more than the Chinese-made vehicle, but they are otherwise similar in performance and appearance.

Would you purchase the less expensive vehicle made in China or the more expensive vehicle made in the U.S.?

[RESPONDENTS WERE RANDOMLY ASSIGNED TO $500, $1,000, $2,000, $5,000, OR $10,000 PRICE DIFFERENCE; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC		The less expensive Chinese vehicle	The more expensive US vehicle	DK	SKP/ REF
$500	7/6-24/2026 *(N=662)*	35	63	-	1
	9/2-18/2025 *(N=627)*	33	66	-	1
	3/26-4/10/2024 *(N=1,534)*	22	77	*	1
$1,000	7/6-24/2026 *(N=682)*	40	59	-	1
	9/2-18/2025 *(N=641)*	34	64	*	2
	3/26-4/10/2024 *(N=1,591)*	26	73	*	1
$2,000	7/6-24/2026 *(N=712)*	41	57	*	1
	9/2-18/2025 *(N=636)*	41	58	*	1
	3/26-4/10/2024 *(N=1,588)*	35	64	*	1
$5,000	7/6-24/2026 *(N=697)*	47	52	-	1
	9/2-18/2025 *(N=631)*	50	48	-	2
	3/26-4/10/2024 *(N=1,552)*	37	60	*	2
$10,000	7/6-24/2026 *(N=671)*	54	45	-	1
	9/2-18/2025 *(N=619)*	46	53	*	1

GAS. Have you done any of the following because of high gas prices in the last few months, or not?

AP-NORC/EPIC 7/6-24/2026	Yes	No	DK	SKP/REF
Cut back on driving	51	48	-	1
Used another form of transportation, such as a bike or public transportation	24	74	-	1
Cut back on other household expenses	45	54	-	1
Changed or canceled travel plans	32	67	-	1

N=3,424

CCAI1. How concerned are you about the environmental impacts of each of the following industries?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC		**Extremely/ Very concerned NET**	Extremely concerned	Very concerned	**Somewhat concerned**	**Not very/ Not at all concerned**	Not very concerned	Not at all con-cerned	DK	SKP/ REF
Artificial Intelligence, or AI	7/6-24/2026 *(N=3,424)*	**53**	32	20	**25**	**22**	11	11	*	1
	9/2-18/2025 *(N=3,154)*	**41**	24	17	**30**	**27**	16	11	*	1
Crypto-currencies such as Bitcoin	7/6-24/2026 *(N=3,424)*	**28**	15	13	**27**	**44**	20	24	-	1
	9/2-18/2025 *(N=3,154)*	**29**	15	14	**27**	**43**	22	20	*	1
Meat production	7/6-24/2026 *(N=3,424)*	**32**	15	17	**32**	**35**	19	16	-	1
	9/2-18/2025 *(N=3,154)*	**29**	11	17	**36**	**34**	21	14	*	1
Air travel	7/6-24/2026 *(N=3,424)*	**28**	12	16	**34**	**37**	22	15	*	1
	9/2-18/2025 *(N=3,154)*	**23**	8	15	**41**	**34**	22	12	*	1

CCAI2. In the next 10 years, do you think Artificial Intelligence, or AI, will do more to help or more to hurt each of the following, or will it not make much difference? If you're not sure, you can say that too.

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS 1-2 IN REVERSE ORDER]

AP-NORC/EPIC		More to help	More to hurt	Will not make much difference	Not sure	SKP/REF
The environment	7/6-24/2026 *(N=3,424)*	15	47	19	18	1
	9/2-18/2025 *(N=3,154)*	18	33	25	24	1
The U.S. economy	7/6-24/2026 *(N=3,424)*	22	43	15	20	1
	9/2-18/2025 *(N=3,154)*	22	36	18	24	1
Society as a whole	7/6-24/2026 *(N=3,424)*	21	52	11	16	1
	9/2-18/2025 *(N=3,154)*	22	44	13	20	1
You personally	7/6-24/2026 *(N=3,424)*	22	29	30	18	1
	9/2-18/2025 *(N=3,154)*	22	26	31	20	1

DC1. As you may know, data centers are buildings that house computer servers and equipment used to process information online. They support a wide range of internet services, including artificial intelligence (AI), online banking, and cloud storage.

How concerned are you, if at all, about the impacts of data centers in the communities where they are built when it comes to each of the following? If you're not sure, you can say that too.

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC 7/6-24/2026	**Extremely/ Very concerned NET**	Extremely concerned	Very concerned	**Somewhat concerned**	**Not very/Not at all concerned**	Not very concerned	Not at all concerned	Not sure	SKP/ REF
Electricity prices	**63**	41	23	**21**	**9**	5	4	7	1
Power outages	**53**	33	20	**25**	**13**	9	4	9	1
Water supply	**57**	38	19	**21**	**13**	8	5	8	1
Noise	**39**	24	15	**24**	**25**	17	9	11	1

N=3,424

DC2. How beneficial, if at all, do you think data centers are in the communities where they are built when it comes to each of the following? If you're not sure, you can say that too.

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC 7/6-24/2026	**Extremely/ Very beneficial NET**	Extremely beneficial	Very beneficial	**Somewhat beneficial**	**Not very/Not at all beneficial**	Not very beneficial	Not at all beneficial	Not sure	SKP/ REF
Job creation	**20**	8	12	**29**	**34**	18	16	16	1
Technological advancement	**24**	8	16	**31**	**26**	14	12	18	1
Tax revenue	**16**	6	11	**26**	**31**	16	15	25	1
Improved infrastructure like expanded electricity grids and additional power generation	**18**	7	11	**26**	**32**	16	16	22	1

N=3,424

DC3. Would you support, oppose, or neither support nor oppose each of the following policies related to data centers?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC 7/6-24/2026	**Strongly/ Somewhat support**	Strongly support	Somewhat support	**Neither support nor oppose**	**Somewhat/ Strongly oppose**	Somewhat oppose	Strongly oppose	DK	SKP/ REF
Limiting the number of new data centers that can be built	**62**	41	21	**29**	**8**	5	3	*	1
Requiring companies that build data centers to pay for the electric grid upgrades needed to support them	**73**	56	18	**19**	**7**	4	3	-	1
Requiring data centers to use clean energy sources, such as wind or solar, to supply their electricity needs	**65**	44	22	**25**	**9**	5	4	*	1
Restricting the construction of new natural gas power plants to supply electricity for data centers	**41**	23	18	**38**	**20**	11	9	*	1

N=3,424

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:
PIDA. Do you consider yourself a strong or moderate Democrat?

If Republican:
PIDB. Do you consider yourself a strong or moderate Republican?

If independent, none of these, don't know, skipped, or refused:
PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC/EPIC 7/6-24/2026
Democrat NET	**40**
Strong Democrat	15
Moderate Democrat	13
Lean Democrat	12
Independent/None – Don't lean	**23**
Republican NET	**36**
Lean Republican	9
Moderate Republican	14
Strong Republican	13
UNKNOWN	*
N=	*3,424*

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:
D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:
D5. Do you consider yourself very conservative or somewhat conservative?

If moderate, don't know, or skipped:
D6. Do you consider yourself closer to liberal, neither liberal nor conservative, or closer to conservative?

Combines D3, D4, D5, D6:

	AP-NORC/EPIC 7/6-24/2026
Liberal NET	**32**
Very liberal	12
Somewhat liberal	20
Moderate	**30**
Conservative NET	**37**
Somewhat conservative	24
Very conservative	13
UNKNOWN	*
N=	*3,424*

DM5. How would you describe the community you live in now?

	AP-NORC/EPIC 7/6-24/2026
Urban	26
Suburban	49
Rural	24
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*
N=	*3,424*

RELIG. What is your present religion, if any?

	AP-NORC/EPIC 7/6-24/2026
Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)	25
Roman Catholic (Catholic)	17
Mormon (Church of Jesus Christ of Latter-day Saints/LDS)	1
Orthodox (Greek, Russian, or some other orthodox church)	*
Jewish (Judaism)	2
Muslim (Islam)	1
Buddhist	2
Hindu	1
Atheist (do not believe in God)	6
Agnostic (not sure if there is a God)	6
Nothing in particular	16
Just Christian	18
Unitarian (Universalist)	*
Something else	5
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-
N=	*3,424*

If Protestant, Catholic, Mormon, Orthodox, Christian, or Something else in RELIG
BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC/EPIC 7/6-24/2026
Yes	36
No	64
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-
N=	*2,190*

VOTE 2024.

	AP-NORC/EPIC 7/6-24/2026
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
N=	*3,424*

AGE.

	AP-NORC/EPIC 7/6-24/2026
18-29	20
30-44	26
45-59	22
60+	32
N=	*3,424*

GENDER.

	AP-NORC/EPIC 7/6-24/2026
Male	48
Female	52
N=	*3,424*

RACETH.

	AP-NORC/EPIC 7/6-24/2026
White	58
Black or African American	11
Hispanic	19
Other	11
N=	*3,424*

HHINCOME.

	AP-NORC/EPIC 7/6-24/2026
Under $10,000	6
$10,000 to under $20,000	9
$20,000 to under $30,000	10
$30,000 to under $40,000	9
$40,000 to under $50,000	7
$50,000 to under $75,000	18
$75,000 to under $100,000	13
$100,000 to under $150,000	16
$150,000 or more	11
N=	*3,424*

MARRIED.

	AP-NORC/EPIC 7/6-24/2026
Married	42
Not married	58
N=	*3,424*

EDUCATION.

	AP-NORC/EPIC 7/6-24/2026
Less than a high school diploma	9
High school graduate or equivalent	28
Some college	26
Bachelor's degree	23
Post graduate study or professional degree	14
N=	*3,424*

EMPLOYED.

	AP-NORC/EPIC 7/6-24/2026
Employed	54
Not employed	46
N=	*3,424*

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research, with funding from The Energy Policy Institute at the University of Chicago (EPIC). Staff from NORC at the University of Chicago, The Associated Press, and EPIC collaborated on all aspects of the study.

Data were collected using both probability and non-probability sample sources. Interviews for this survey were conducted between July 6-24, 2026, with adults age 18 and over representing the 50 states and the District of Columbia.

The probability sample source is AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Panel members were randomly drawn from AmeriSpeak, and 1,430 completed the survey – 1,402 via the web and 28 via telephone. Interviews were conducted in English. The weighted household panel recruitment rate is 24.9 percent, the survey completion rate is 47.6 percent, for a weighted cumulative response rate of 11.9 percent.

Forthright provided 1,994 non-probability interviews with adults age 18 and over. The Forthright sample was derived based on quotas related to age, race and ethnicity, gender, and education. Interviews were conducted in English and via the web only. For panel recruitment, Forthright uses invitations of all types including email invitations, phone alerts, banners, and messaging on panel community sites to include people with a diversity of motivations to take part in research. Because non-probability panels do not start with a frame where there is known probability of selection, standard measures of sampling error and response rates cannot be calculated.

Quality assurance checks were conducted to ensure data quality. In total, 70 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a raking process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling in both probability and non-probability samples resulting from the study specific sample design. Raking variables for both the probability and nonprobability samples included age, gender, census region, race/ethnicity, and education. Population control totals for the raking variables were obtained from the 2026 Current Population Survey. The weighted data reflect the U.S. population of people age 18 and over.

In order to incorporate the nonprobability sample, NORC used TrueNorth calibration, an innovative hybrid calibration approach developed at NORC in order to explicitly account for potential bias associated with the nonprobability sample. TrueNorth uses a tree-based non-parametric supervised learning algorithm to classify respondents based on their survey responses and apply a ratio adjustment

to adjust the weights for the nonprobability sample to bring weighted distributions of the nonprobability sample in line with the population distribution for characteristics correlated with the survey variables. Such calibration adjustments help to reduce potential bias, yielding more accurate population estimates. A raking process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling in both probability and non-probability samples resulting from the study specific sample design. Raking variables included age, gender, census region, race/ethnicity, education, and 2024 vote choice. Population control totals for the raking variables were obtained from the 2026 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of people age 18 and over.

The overall margin of error for the combined sample is +/- 2.2 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Complete questions and results are available at apnorc.org.

Additional information on the TrueNorth approach can be found here: https://amerispeak.norc.org/our-capabilities/Pages/TrueNorth.aspx.

For more information, email info@apnorc.org

About the Associated Press-NORC Center for Public Affairs Research
The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. Online: www.ap.org
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more. Learn more at www.apnorc.org

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